

Elbra's Dream



# Annual Report 2022

# Elbra's Dream



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# Elbra's Dream



Tammy Duffy, CEO Elbra's Dream

Dear friends,

As we look back on 2022, we are struck by what an extraordinary year we had at Elbra's Dream. It was full of new milestones and achievements few could have imagined during a continuing global pandemic.

You've made quite the difference in 2022! The entire team at Elbra's Dream is very thankful for the impact we are making in the lives of the animals and community we serve. In 2022, we provided over 123 free educational webinars, and 288 additional educational collaterals and support materials. These materials focused on a multitude of topics from animal first aid to best practices for an animal shelter. Our team worked with local government, animal shelters and law enforcement in 2022 to positively impact the animal community in Mercer County, New Jersey. As we look forward to 2023, we know you'll be excited to learn we are launching new programs that will continue to drive positive community engagement and training for those in animal welfare. With your help, we will continue to meet the educational needs of the animals and community and even started a pet pantry for the community.

We started this non profit, which focuses on education, and I take this very seriously. This year I personally attended 201 hours of continuing education focused on a variety of animal topics, gaining additional certifications as well. We created Spotify recordings of all the regulations in NJ for free listening as well to help everyone in the community.

*Tammy Anne Duffy*

Tammy Duffy, PhD, ACO, CEO  
Elbra's Dream

**Onward to many more achievements in 2023!**

# Elbra's Dream



## **Who We Are**

Elbra's Dreams mission is to do all we can to educate the public and those who work at the animal shelters. To reinforce healthy behaviors that build better shelters, train the staff on the right ways of running shelters and taking the best care possible of all the animals. These courses will be done to teach people the best way to ensure animal cruelty is eventually evaporated from NJ's animal shelters. The course material will also be made available online. Our mission is to build a strong sense of community and provide training for the public as to what to look for when going into a shelter. The entire public becomes the advocate for the animals in a shelter. The animals then are given a voice, all of us.

We also do all we can to educate the public and those who work at the animal shelters. To reinforce healthy behaviors that build better shelters, train the staff on the right ways of running shelters and taking the best care possible of all the animals. These courses will be done to teach them the best way to ensure animal cruelty is eventually evaporated from NJ's animal shelters.

Our mission is to build a strong sense of community and provide training for the public as to what to look for when going into a shelter. We also focus on placing pet food pantries in communities that need them the most. At our pantry and adoption events we educate the community on pet safety, proper feeding, etc. With these strategies the entire public becomes the advocate for the animals in a shelter. The animals then are given a voice, all of us.

# Elbra's Dream



## WHAT WE ACCOMPLISHED IN 2022

To our local community we offered the following number of courses and animal updates

Month	Webinars	Educational	Free Webinars	Other educational pieces
Jan	68	18		
Feb	10	26		
March	11	12		
April	1	41		
May	3	15		
June	8	19		
July	11	8		
Aug	3	14		
Sept	3	14		
Oct	3	9		
Nov	2	12		
Dec				
Totals	123	188		
<b>2022 Totals</b>			<b>123</b>	<b>188</b>
<b>2021 Totals</b>			<b>149</b>	<b>219</b>
<b>2020 Totals</b>			<b>167</b>	<b>67</b>

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**In addition, we participated in other community education programs such as:**

- East Trenton Collaborative Animal First Aid and Community event
- Added TNR to our website and courses for the community
- PODCASTS were created for the regulations and placed on Spotify
- PODCASTS were created for Compassion Fatigue and placed on Spotify
- New Pet and Fostering Guidelines added to website
- Performed a First Aid course and recorded it for Peoples For Animals
- Became part of SART team in NJ attended courses
- Attended Numerous trainings for SART and Emergency response
- Attended ACO courses as a review.
- Attended Animal Care Expo
- Started Pet Pantries
- Established relationships with Meals on Wheels, TASK, ISLES and Arm in Arm
- Did training for MCPO office recruits
- Prepared community educational handouts for shelters and events
- Developed ACO Scholarship
- Updated Elbra's Dream website that is a resource for the entire NJ animal shelters, volunteers, MCPO and others focused on animal regulations, best practices, etc. [www.elbrasdream.com](http://www.elbrasdream.com)
- Interactions with Trenton animal shelter, Hamilton Animal Shelter and Easel

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## NEW PROGRAM HIGHLIGHTS FOR 2023

- Virtual Zoom courses focused on Animal Welfare
- Continued Free webinars offered throughout the year
- Creation of animal educational courses for the community
- Fund raising programs to help continue drive Elbra Dream's mission
  - Pet Pantry and Adoption Events
    - Local Public Engagement, Community events
    - Comedy events to raise funds for the pet pantry
  - Community outreach for fund raisers focused on education
    - Volunteer for fourth year at Trenton Animal Shelter
    - Volunteer for second year for Trenton Cat's Rescue

## FINANCIALS 2022

EXPENSES	
Advertising & Marketing	802.08
Bank Charges & Fees	110.00
Dues & subscriptions	755.00
IRS	40.00
Liability Insurance	276.65
Other Business Expenses	758.00
<b>Total Expenses</b>	<b>2,741.73</b>

\$666.48: Total Donations for 2022

# Elbra's Dream



## **Board of Directors for Elbra's Dream**

### **President and CEO**

Tammy A Duffy, PhD, CEO, ACO

### **Treasurer**

Dr Hector Ortega

### **Secretary**

Mr. Philip Tusa

### **Director**

Mr. Donald Waslin

109 Sweetbriar Ave  
Hamilton, NJ 08619  
646-771-7494: phone  
[tammy@elbrasdream.com](mailto:tammy@elbrasdream.com) email  
[www.elbrasdream.com](http://www.elbrasdream.com)  
Facebook: @elbrasdream